



MUHAMMAD SUBHAN

Digital Marketer



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Androon Lohari Gate

EDUCATION

Matric	2021-2023
ICS	2023-2025

SKILLS

- SEO
- SEM / PPC
- Content Marketing
- Social Media Marketing
- Email Marketing
- Web Analytics
- Conversion Rate Optimization
- Lead Generation
- CRM & Marketing Automation
- Graphic & Video Editing
- CMS Management
- Brand Messaging
- Project Management
- Copywriting

LANGUAGE

English

Urdu

About Me

I'm a results-driven digital marketer with expertise in SEO, PPC, content marketing, and social media strategy. I create data-backed campaigns that drive traffic, boost engagement, and generate leads. Passionate about using analytics, automation, and the latest marketing tools to deliver measurable growth for brands.

WORK EXPERIENCE

Toodsnteens

Jul 2025- Sep 2025

Digital marketer

At Toods n Teens, I lead digital marketing efforts including SEO, social media, content creation, and paid ads. I developed and executed campaigns tailored to parents and young audiences, boosting online visibility, engagement, and sales. I use data analytics to refine strategy and ensure consistent growth.

Knee pro guards

Jul 2024 - Aug 2024

SEO expert

As an SEO expert for Knee Pro Guards, I optimize website structure, content, and keywords to boost search rankings and organic traffic. I implement on-page and off-page strategies, conduct keyword research, and track performance to ensure the brand reaches users actively searching for knee protection solutions.

Medsities

Nov 2024-Jan 2025

Digital marketer

At Medsities, I manage digital marketing strategies focused on the healthcare sector. I drive traffic through SEO, content marketing, paid ads, and social media. By targeting the right audience with optimized campaigns, I help increase brand awareness, generate leads, and support patient-focused engagement online.